Sonoma County Art Trails Zip Code Tally

The Art Trails program would like to collect zip code information from our visitors to help with our marketing efforts.

Please ask your guests the first three numbers of their zip code, and place a mark in the appropriate column.

You may ask them directly, or have them do it themselves. Place the tally sheet near your guest book or where you count your guests.

The tally sheet lists the <u>first three digits of the zip code numbers</u> for various northern California geographic areas. Numbers/zip codes not on this list can simply be notched in the line "outside the area."

Use this tally sheet to answer the questions on the Evaluation Form about where your visitors came from. .

We really appreciate your help!

STUDIO #_____

first 3 numbers of zip

Geography code tally

| South Bay | 940 | |
|-------------------|-----|--|
| San Francisco | 941 | |
| Walnut Creek/ | | |
| Alameda | | |
| Solano/Napa | 945 | |
| East Bay/Berkeley | 946 | |
| East Bay/Oakland | 947 | |
| Marin | | |
| So. Sonoma Co | 949 | |
| South Bay | | |
| Santa Clara Co. | 950 | |
| Sonoma County | 954 | |
| Yolo County | 956 | |
| Sacramento | 958 | |
| outside the area | any | |